



cargolux

you name it, We fly it !

Media Release

Cargolux brings flowers to lovebirds

Luxembourg, February 13, 2018 – In the run-up to Valentine's Day, Cargolux pilots are on a special mission to deliver a very particular freight to its destination. Millions of flowers including the traditional seasonal roses are being flown to Europe from Africa and Latin America. In addition to its 20 weekly flights out of Nairobi, Quito and Bogota, Cargolux has added close to 1,200 tonnes of extra capacity to meet the peak demand ahead of the celebration.

In order to preserve the flowers' condition, they must be delivered to distribution centres in Europe within 48 hours of their harvest. Cargolux strives to offer the highest standard required to transport fresh products and therefore uses thermos blankets that ensure an additional protection for temperature sensitive shipments. The company's fleet of Boeing 747F aircraft is equipped for the transport of perishable goods such as flowers. "We are operating a modern fleet which has the state-of-art thermal capabilities, in order to guarantee the reliable transport of flowers to lovebirds around the world", says Stavros Evangelakakis, Cargolux product manager for fresh and temperature controlled commodities. "With our 'CV fresh' product, we offer to our clients a specialized product, which is focussing on the transport of perishable goods."

Colombia, Ecuador and Kenya are the most substantial providers for flowers with Kenya catering for around 7 percent of the world trade. The European markets comprises 35 percent of Kenya's flower harvest as consumers traditionally offer flowers to symbolize love and affection during special occasions such as Valentine's Day. On top of the European and North American business, emerging economies in Asia are quickly becoming blossoming markets for flowers.

Cargolux is the world's first GDP-certified airline, as well as the world's first 'Lean & Green' carrier. The airline operates from one of Europe's most modern centers for temperature-controlled logistics in Europe at Luxembourg's Findel Airport. Its expert staff is highly skilled and demonstrates thorough knowledge and experience in their field to meet its customers' specialized requirements.

About Cargolux Airlines International

Cargolux, based in Luxembourg, is Europe's leading all-cargo airline with a modern and efficient fleet composed of 14 Boeing 747-8 freighters and 13 Boeing 747-400 freighters. The Cargolux worldwide network covers 90 destinations, some 70 of which are served on scheduled all-cargo flights. The company has more than 85 offices in over 50 countries, and operates an extensive global trucking network to more than 250 destinations as well as full and part-charter services. Cargolux also offers third-party maintenance at its modern two-bay maintenance hangar in Luxembourg. The company is specialized in B747 line and hangar maintenance up to and including C-Checks. It offers a range of specialized maintenance services and holds line maintenance approval for 777 aircraft. The Cargolux Group employs close to 2,000 staff worldwide.

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