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Media Release

Cargolux adds flower flights for Valentine's Day

Luxembourg, 13 February 2017 – The run-up to Valentine's Day is a busy time for Africa's flower growers and shippers who again call on the proven Cargolux services and expertise to bring their goods to European consumers. Throughout each year, Cargolux carries more than 20,000 tons of flowers from African markets which translates to around four million flowers per flight. This year, the airline experienced such strong demand that it operates a large amount of extra flights in addition to its seven weekly scheduled services. Cargolux delivers the flowers to European markets within 48 hours after they were harvested.

Countries in South America and Africa are increasingly expanding their share of the cut flowers market. Kenya holds 7% of the global market share today. 35% of all sales of cut flowers in the European Union originate from this African country. For Cargolux, this market represents a major part of its African business.

The main destination for Valentine's Day roses are the Netherlands, but shipments also go to the United States, Australia, Russia and some smaller markets.

With "CV Fresh", Cargolux offers a special product tailored to the special requirements of these perishable goods. Customers appreciate the airline's excellent, long-standing experience in this area, which is built on expertise, innovation and close personal attention. Boeing's 747 freighter, with independently adjustable temperature zones, gives Cargolux the ideal tool for long-range flower transports. The airline also uses specialized refrigerated containers as well as sophisticated temperature measuring devices on board of its aircraft. Customers can track the shipment's condition and ambient temperature of the aircraft at any time, even during the flight.

On the occasion of the International Women's Day on 8 March, Cargolux will also add additional flower flights out of South America.

About Cargolux Airlines International

Cargolux, based in Luxembourg, is Europe's leading all-cargo airline with a modern and efficient fleet composed of 14 Boeing 747-8 freighters and 12 Boeing 747-400 freighters. The Cargolux worldwide network covers 90 destinations, some 70 of which are served on scheduled all-cargo flights. The company has more than 85 offices in over 50 countries, and operates an extensive global trucking network to more than 250 destinations as well as full and part-charter services. Cargolux also offers third-party maintenance at its modern two-bay maintenance hangar in Luxembourg. The company is specialized in B747 line and hangar maintenance up to and including C-Checks. It offers a range of specialized maintenance services and holds line maintenance approval for 777 aircraft. The Cargolux Group employs close to 1,900 staff worldwide.

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