



cargolux

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Media Release

Cargolux fuels consumer taste with Beaujolais Nouveau flights

Luxembourg, 4 November 2016 – The yearly Beaujolais Nouveau launch is by far the best known annual event of the French wine industry. As this year's vintage is made available for tasting worldwide on the third Tuesday in November, Cargolux Airlines will again operate a number of maindeck cargo flights to bring the eagerly anticipated beverage to consumers.

For 30 years, Cargolux has been a reliable part of the Beaujolais shipment process and an important supplier of air freight capacity in the French market. The airline has seen strong growth in France and has established itself as the number two cargo carrier in the country. For Cargolux, France is the third most important European market, after Germany and Italy.

Building on a strong relationship with customers in France and Japan who appreciate and rely on the high-quality service Cargolux offers, the airline operates four flights between 3 and 8 November 2016. In the past, the French Beaujolais wine growers' union has stipulated that the release of the wine for transportation was limited to the second Thursday in November, one week before the tasting day. Since 2009 though, the transportation window was extended by one week, giving Cargolux the opportunity to offer capacity at preferred rates to its customers.

Cargolux operates its Beaujolais Nouveau flights mainly to Japan and China. Japanese consumers especially have a strong taste for the light wine and Japan remains one of the major export markets. China has discovered the tradition during the last 10 years, giving Beaujolais growers many new business opportunities. Cargolux's Chinese hub in Zhengzhou sees increasing importance for the Beaujolais distribution in Mainland China. Undoubtedly, the annual Beaujolais Nouveau event continues to play an important role as an ambassador of the French 'art de vivre' and wine culture and Cargolux is proud to be part of it.

About Cargolux Airlines International

Cargolux, based in Luxembourg, is Europe's leading all-cargo airline with a modern and efficient fleet composed of 14 Boeing 747-8 freighters and 12 Boeing 747-400 freighters. The Cargolux worldwide network covers 90 destinations, some 70 of which are served on scheduled all-cargo flights. The company has more than 85 offices in over 50 countries, and operates an extensive global trucking network to more than 250 destinations as well as full and part-charter services. Cargolux also offers third-party maintenance at its modern two-bay maintenance hangar in Luxembourg. The company is specialized in B747 line and hangar maintenance up to and including C-Checks. It offers a range of specialized maintenance services and also holds line maintenance approval for B777 aircraft. Cargolux employs over 1,700 staff worldwide.

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